
CASE STUDY: **EDISON** **ELECTRIC** **INSTITUTE**

HOW WORKING WITH A
FRACTIONAL CIO, CTO,
AND CISO HELPED
FACILITATE STRATEGIC
DECISION-MAKING,
ENSURING THAT ALL IT
INVESTMENTS WERE
ALIGNED WITH LONG-
TERM GOALS.





OVERVIEW

The Edison Electric Institute (EEI) is the association that represents all U.S. investor-owned electric companies, providing electricity for nearly 250 million Americans in all 50 states and the District of Columbia. Since its founding in 1933, EEI provides public policy leadership, strategic business intelligence, and essential conferences and forums.

CHALLENGES

Without a strategic IT department or IT governance process, EEI's technology was not updated on a regular basis and could not support the needs of the growing organization. The processes that were in place were outdated, leading to operational inefficiencies and lost productivity.

Leadership brought on Hartman to conduct an assessment of the IT department in relation to the organization as a whole. Following the assessment, EEI hired Hartman to provide fractional CIO, CTO and CISO advisory services.

SOLUTION

Working alongside the CEO and heads of both legal and human resources, Hartman reorganized EEI's IT department and implemented processes and procedures to establish IT governance. In restructuring the team, the Hartman CIO advisor mentored existing staff and encouraged strategic thinking, eventually helping them grow into functional IT positions, including security analysts and project managers. Hartman also implemented both a portfolio investment committee, helping to prioritize how IT decisions were made at the organizational level. Another initiative was to improve the association's overall cybersecurity posture, working toward compliance. This included the establishment of a security committee and comprehensive employee training. Hartman also took on the management of the MSP, moving them into a full-time support position.

RESULTS

Hartman's work with EEI led to significant improvements in the health of their IT department, both from a personnel and efficiency standpoint. Hartman was able to restructure the team to enhance internal capabilities, address change management related to new leadership, and establish robust IT governance processes. The implementation of a portfolio investment committee facilitated strategic decision-making at the organizational level, ensuring that IT investments were aligned with EEI's long-term goals. Additionally, the improved cybersecurity posture achieved through Hartman's initiatives not only worked toward compliance but also protected the organization against potential threats. These changes resulted in reduced operational inefficiencies, increased productivity, and a stronger, more secure IT environment, ultimately supporting the needs of EEI's growing organization and providing a solid return on investment.